

### Project 3 exercise 3: Visual Argument (*1 minute Video + 500 words*)

Upon talking about social issues within our contemporary society, **choose one issue that you are concern about and create a 1 Minute video arguing for your point, and in 500 words showcase the rhetorical moves that you used to create your argument within the video.**

While the issue can be any social issue that we have discussed in class, you are not limited to such issues. You, in sense, can venture into other fields of studies that interest you (just make sure that a social issue exists).

The video must incorporate rhetorical devices and approaches to make your argument stronger. Additionally, because you will be working with visual components, an understanding of visual rhetoric will strengthen your point. Lastly, auditory components should also be used effectively to convey your message to your audience.

*\*This exercise is designed to incorporate visual and auditory rhetoric in order to create an argument. Moreover, this exercise allows you to use creativity and become aware of your choices when presenting an argument in a different genre.*

Example: <http://miquelnoh.weebly.com/video-project.html>